



GSFC
UNIVERSITY
EDUCATION RE-ENVISIONED

COURSE CURRICULUM

MBA

Batch:2024-2026
Academic Year: 2024-25
Updated on: July, 2024

GSFC University
School of Management & Liberal arts, Vigyan Bhavan, P. O. Fertilizernagar, Vadodara - 391750, Gujarat,
India

VISION

- GSFCU strives to be the best compact boutique institution with a futuristic approach, encouraging student centric culture and sharpened focus on developing industry ready & employable students with all-round development.

MISSION

- Establish an institution, which promotes creativity and innovation.
- Develop unique quality standards for academic excellence and pedagogical innovations.
- Remain agile through learning ecosystem with flexible processes & systems.
- Holistic growth for industry readiness.

No.	Programme Outcomes (POs)	Blooms' Taxonomy Domain	Blooms' Taxonomy SubDomain
PO1	At the end of the MBA programme, the students will possess the ability to articulate, illustrate, analyze, synthesize and apply the knowledge of principles and frameworks of management and allied domains to the solutions of real-world complex business problems.	Cognitive	Understand, Apply
PO2	The students will possess the ability to Identify, formulate and provide innovative solution frameworks to real world complex business and social problems by systematically applying modern quantitative and qualitative problem solving tools and techniques.	Cognitive	Analyze, Create
PO3	The students will possess the ability to conduct investigation of multidimensional business problems using research based knowledge and research methods to arrive at data driven decisions	Cognitive	Apply, Evaluate
PO4	The students will be able to effectively communicate in cross-cultural settings, in technology mediated environments, especially in the business context and with society at large	Affective	Apply, Analyze

PO5	The curriculum develops the ability to collaborate in an organizational context and across organizational boundaries and lead themselves and others in the achievement of organizational goals and optimize outcomes for all stakeholders.	Affective	Analyze, Create
PO6	The programme ensure students to approach any relevant business issues from a global perspective and exhibit an appreciation of Cross Cultural aspects of business and management	Cognitive	Understand, Apply
PO7	The students will be able to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing startups as well as professionalizing and growing family businesses.	Cognitive	Analyze, Create
PO8	The students will be able to operate independently in new environment, acquire new knowledge and skills and assimilate them into the internalized knowledge and skills.	Cognitive	Apply, Analyze

No.	Programme Specific Outcomes (PSOs)	Blooms' Taxonomy Domain	Blooms' Taxonomy Sub Domain
PSO1	Graduates of the MBA program will successfully integrate core, cross-functional and interdisciplinary aspects of management theories, models and frameworks with the real world practices and the sector specific nuances to provide solutions to real world business, policy and social issues in a dynamic and complex world.	Cognitive	Understand, Apply
PSO2	Graduates of the program will possess excellent communication skills, excel in cross functional, multi-disciplinary, multi-cultural teams, and have an appreciation for local, domestic and global contexts so as to manage continuity, change, risk, ambiguity and complexity.	Affective	Apply, Analyze
PSO3	Graduates of the MBA program will be appreciative of the significance of Indian	Affective	Understand, Apply

	ethos and values in managerial decision making and exhibit value centered leadership.		
PSO4	Graduates of the MBA program will be ready to engage in successful career pursuits covering a broad spectrum of areas in corporate, non-profit organizations, public policy, entrepreneurial ventures and engage in life-long learning.	Cognitive	Apply, Analyze
PSO5	Graduates of the MBA program will be recognized in their chosen fields for their managerial competence, creativity & innovation, integrity & sensitivity to local and global issues of social relevance and earn the trust & respect of others as inspiring, effective and ethical leaders.	Affective	Analyze, Create

Mapping of POs & PSOs:

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
PSO1	3	3	1	1	3	3	3	1
PSO2	1	1	1	3	3	3	1	1
PSO3	1	1	1	1	1	1	1	1
PSO4	1	1	3	1	1	1	3	3
PSO5	1	1	1	3	1	1	3	1
Avg.								

1: Slight (Low); 2: Moderate (Medium); 3: Substantial (High); 0 None

Definition of Credit:

1 Hour. Lecture (L) per week	1 credit
1 Hour Tutorial (T) per week	1 credit
4 Hours Practical (P) per week	2 credit
2 Hours Practical (P) per week	1 credit

1 Hour Practical (P) per week	0.5 credit
3 Hours Experiential learning	1 credit

Course code Definitions:

Lecture	L
Tutorial	T
Practical	P
Basic Science Courses	BSC
Engineering Science Courses	ESC
Humanities and Social Sciences including Management courses	HSMC
Professional core courses/Major (Core)	PCC
Professional Elective courses/Minor Stream	PEC
Open Elective courses	OEC
Laboratory course	LC
Mandatory courses	MC
Non-credit courses	NC
Project (Experiential learning)	PROJ
Experiential learning ex. Internship, Industrial Visit, Field visit, etc.	EL
Multidisciplinary courses	MDC
Ability Enhancement Course	AEC
Skill Enhancement Course	SCE
Value Added Courses	VAC

About the Program:

The MBA program at GSFC University (GSFCU) is transforming the landscape of postgraduate education with its innovative approach. The program empowers tomorrow's leaders with the knowledge, skills, and connections to succeed in today's business landscape. Our MBA program is strategically crafted to cultivate exceptional business executives, managers, and entrepreneurs, equipped with a blend of theoretical knowledge and practical expertise to confidently tackle demanding industry tasks and embark on successful entrepreneurial journeys. Furthermore, we prioritize instilling a strong foundation of values, ethics, and a socially responsive attitude, shaping our graduates into responsible global citizens. At GSFCU, we believe in unleashing the full potential of MBA aspirants by challenging them to exceed their limits and cultivate exceptional problem-solving skills. Our program goes beyond traditional business management education, immersing students in advanced concepts and theories that sharpen their managerial prowess and decision-making abilities, taking their professional game to new heights.

With a systematic and well-planned approach to career growth, our postgraduate MBA degree program empowers aspiring minds to pursue their entrepreneurial ambitions with confidence. We understand the ever-evolving nature of today's business landscape, and our curriculum equips graduates with a unique skill set that combines time-tested wisdom with innovative thinking. At GSFCU, we nurture business management graduates who are equipped to tackle critical business challenges head-on and provide optimal solutions. Our students acquire the skills needed to navigate dynamic environments, identify opportunities, and deliver exceptional results. Through a perfect blend of theoretical knowledge and practical application, we shape our students into resourceful problem-solvers who can effectively address the demands of the business world. At the heart of the program lies a commitment to individual growth, learning, and development. The dedicated faculty and staff foster a supportive learning environment that encourages critical thinking, innovation, and collaboration. The program is designed to bridge the gap between academia and the business world, equipping graduates with the practical exposure and real-world insights needed to excel in their chosen careers.

Join us at GSFCU and embark on a transformative journey that will elevate your business acumen, unlock your entrepreneurial spirit, and position you as a sought-after professional capable of making a significant impact in the business landscape.

Teaching Scheme

First Year– Semester I

Semester–I							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability & Skill Enhancement Compulsory Courses							
1	ASC01	Managerial Communication	2	0	0	2	100
2	ASC03	Internship	2	0	0	2	100
B. Core Courses							
3	MBA1001	Accounting for Managers	3	0	0	3	100
4	MBA1002	Business Environment	3	0	0	3	100
5	MBA1003	Management Information System	3	0	0	3	100
6	MBA1004	Managerial Economics	3	0	0	3	100
7	MBA1005	Quantitative Technique	3	0	0	3	100
8	MBA1006	Organization Behaviour	3	0	0	3	100
9	MBA1007	Corporate Law	3	0	0	3	100
<i>Total</i>						25	900

Semester–II							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability & Skill Enhancement Compulsory Courses							
1	ASC04	Indian Constitution	2	0	0	2	100
2	ASC05	Indian Ethos and Business Ethics	2	0	0	2	100
3	ASC06	REEP through MOOC courses	2	0	0	2	100
B. Core Courses							
4	MBA2001	Business Analytics	3	0	0	3	100
5	MBA2002	Marketing Management	3	0	0	3	100
6	MBA2003	Financial Management	3	0	0	3	100
7	MBA2003	Human Resource Management	3	0	0	3	100
8	MBA2004	Research Methodology	3	0	0	3	100

9	MBA2005	Production Operation Management	3	0	0	3	100	
10	MBA2006	International Business	3	0	0	3	100	
<i>Total</i>							27	1000

Second Year – Semester III & Semester IV

Semester -III							
Sr. No.	Course Code	Course Title	L	T	P	C	Marks
A. Ability & Skill Enhancement Compulsory Courses							
1	ASC07	Entrepreneurship	2	0	0	2	100
2	ASC08	Project on Industry-Defined Problems in the Specialization Area (Internship)	4	0	0	4	100
B. Core Courses							
1	MBA3001	Supply Chain Management	3	0	0	3	100
2	MBA3002	Operation research	3	0	0	3	100
3	MBA3003	Strategic Management	3	0	0	3	100
C. SPECIALIZATIONS (Anyone)							
	A	HUMAN RESOURCES MANAGEMENT					
1	MBA3101	HR AUDIT	3	0	0	3	100
2	MBA3102	HR Training and Development	3	0	0	3	100
3	MBA3103	Change Management and Organization Development	3	0	0	3	100
4	MBA3104	Compensation Management	3	0	0	3	100
	B	MARKETING MANAGEMENT					
1	MBA3201	Consumer Behaviour	3	0	0	3	100
2	MBA3202	Integrated Marketing Communication	3	0	0	3	100
3	MBA3203	Sales and Distribution Management	3	0	0	3	100
4	MBA3204	Rural Marketing	3	0	0	3	100
	C	FINANCIAL MANAGEMENT					
1	MBA3301	Security Analysis and Portfolio Management	3	0	0	3	100
2	MBA3302	Financial Derivatives	3	0	0	3	100
3	MBA3303	Financial Institution and services	3	0	0	3	100
4	MBA3304	Indian Financial System & Financial Market	3	0	0	3	100
	D	BUSINESS ANALYTICS					
1	MBA3401	Introduction to Python/ R	3	0	0	3	100
2	MBA3402	Data Visualization(Advanced Excel, PowerBI)	3	0	0	3	100

3	MBA3403	AI/ML basics	3	0	0	3	100	
4	MBA3404	DBMS-SQL	3	0	0	3	100	
<i>Total</i>							27	1000

Semester -IV								
Sr. No.	Course Code	Course Title	L	T	P	C	Marks	
C. Ability & Skill Enhancement Compulsory Courses								
1	ASC09	Personal Effectiveness at the Workplace	2	0	0	2	100	
2	ASC10	Internship	4	0	0	4	100	
D. Core Courses								
1	MBA4001	Project Management	3	0	0	3	100	
C. SPECIALIZATIONS (Anyone)								
	A	HUMAN RESOURCES MANAGEMENT						
1	MBA4101	Management of IR and Labour Legislation	3	0	0	3	100	
2	MBA4102	Performance Management	3	0	0	3	100	
3	MBA4103	International HRM	3	0	0	3	100	
4	MBA4104	HR Analytics	3	0	0	3	100	
	B	MARKETING MANAGEMENT						
1	MBA4201	Product and Brand Management	3	0	0	3	100	
2	MBA4202	Service Marketing	3	0	0	3	100	
3	MBA4203	International Marketing	3	0	0	3	100	
4	MBA4204	Marketing Analytics	3	0	0	3	100	
	C	FINANCIAL MANAGEMENT						
1	MBA4301	Corporate restructuring and valuation	3	0	0	3	100	
2	MBA4302	Taxation	3	0	0	3	100	
3	MBA4303	International Finance	3	0	0	3	100	
4	MBA4304	Finance Analytics						
	D	BUSINESS ANALYTICS						
1	MBA4401	Data Visualization Tools- Tableau& Google Studio	3	0	0	3	100	
2	MBA4402	Advanced Statistics, Multivariate data analysis	3	0	0	3	100	
3	MBA4403	Time Series Analysis & Forecasting	3	0	0	3	100	
4	MBA4404	Big Data Analytics	3	0	0	3	100	
<i>Total</i>							21	700

*L-Lecture, T-Tutorial, P-Practical, MSE-Mid Semester Examination, CEC- Continuous Evaluation Component, ESE- End Semester Examination, LW-Lab Work, LE-Lab Exam

COURSE CODE ASC01	COURSE NAME MANAGERIAL COMMUNICATION	SEMESTER I
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TeachingScheme(Hours)				TeachingCredit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
30	0	0		2	0	0	2

Course Pre-requisites	Effective Communication course at Post Graduate level
Course Category	Core Courses
Course focus	Skill Enhancement
Rationale	This course is designed to equip students with the communication skills required for success in the corporate world. Students will learn how to communicate effectively in various business contexts, including writing emails and reports, making presentations, negotiating, and networking. The course will cover the theoretical concepts of communication as well as practical skills, such as active listening, critical thinking, and empathy.
Course Revision/ Approval Date:	
Course Objectives (As per Blooms' Taxonomy)	<ol style="list-style-type: none"> 1. To develop effective communication strategies for different stakeholders for business success. 2. To demonstrate effective listening and speaking skills in different business contexts 3. To produce clear, concise, and professional written communication in a variety of business contexts 4. To apply critical thinking and problem-solving skills to businesscase analysis and solving business cases using structured problem-solvingmethods 5. To evaluate the use of technology and social media in business communication and apply appropriate social media strategies to build and maintain business relationships

Course Content	Weightage	Contact hours
<p>Unit 1: Concepts of Communications</p> <p>Definition, Forms of Communication, Objectives of Communication, Characteristics Communication, Process of Communication, Communication, Roadblocks, Role of Verbal & Non-verbal Symbols in Communication, Barriers to Effective Communication, Overcoming Communication Barriers</p>	20%	9
<p>Unit 2: Listening Skills:</p> <p>Definition, Anatomy of poor Listening, Features of a good Listener, Types of Listening skills, strategies, Barriers to effective Listening Role Play</p>	20%	9
<p>Unit 3 : Spoken Communication:</p> <p>Telephone, Teleconferencing, Challenges and etiquette, Oral Presentation: Planning presentation, Delivering presentation, Developing & displaying visual aids, Handling questions from the audience, Audio-visual CD</p>	20%	9
<p>Unit 4:</p> <p>Group Discussion & Interviews, Meetings: Ways and Means of conducting meeting effectively, Mock Meetings and Interviews</p> <p>Interpersonal Communication: Conflict Management and Negotiation skills, Technological Advancement and Business Communication: Intranet, Internet, Teleconference, Video conference, Blogs, Webinars, Chat rooms, Voice and Text messaging.</p> <p>Social Media: Classification of Six types of Social Media, Choosing the most suitable social media to build business relationships.</p>	20%	9
<p>Unit 5: Forms of Communication in Written mode:</p> <p>Basics Body language of Business Letters & Memos, Tone of writing, inquiries, orders & replying to them, sales letters, Job applications & resume, E-mail: How to make smart e-mail, Writing Business Reports and Proposals, Practice for Writing, Press Releases, Proactive Media Writing and blog writing.</p> <p>Meeting Documentation: Notice, Agenda, and Resolution & Minutes</p>	20%	9

Learning Resources	
1	Textbook: <ol style="list-style-type: none">1. Business and Managerial Communication by Sengupta, Sailesh published by paperback.2. Basic business Communication, Raymond V. Lesikar & M.E. Flatley, MH3. Essentials of Business Communication by Pal Rajendra, Korlahalli JS, Publisher: Sultan Chand & Sons.4. Cases will be provided from Meenakshi Ramanand Prakash Singh, Business Communication, Oxford University Press
2	Reference Books: <ol style="list-style-type: none">1. Business Communication Today, Bovee, Thill & Schatzman, Prentice Hall2. Effective Business Communication, Murphy, Hildebrandt & Thomas, TMH3. Business Communication Strategies, Monipally, TMH4. Essentials of Business Communication, Mary Ellen Guffey, South- Western Educational5. Business Communication Asha Kaul Prentice Hall of India6. Professional Communication Aruna Koneru Tata McGraw-Hill
3	Journals, Periodicals, Reference <ol style="list-style-type: none">1. Journal of Business Communication2. Business Communication Quarterly3. Journal of Applied Communication Research
4.	Other Electronic Resources: <ol style="list-style-type: none">1. HarvardBusinessReview:hbr.org2. Forbes:forbes.com3. LinkedInLearning:linkedin.com/learning

COURSE CODE MBA1001	COURSE NAME ACCOUNTING FOR MANAGER	SEMESTER I
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Teaching Scheme (Hours)				Teaching Credit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
45	0	0	45	3	0	0	3

Course Pre-requisites	Basic knowledge of Business
Course Category	Basic Core Courses
Course focus	Skills
Rationale	The main objective of managerial accounting is to maximize profit and minimize losses. It is concerned with the presentation of data to predict inconsistencies in finances that help managers make important decisions.
Course Revision/ Approval Date:	8 th BOS
Course Objectives (As per Blooms' Taxonomy)	<ol style="list-style-type: none"> To Understand commonly used financial statements, their components. To Show how information from business transactions flows into these statements To Examine the knowledge of generally accepted accounting principles (GAAP) and managerial accounting theories to business organizations, state and local. To Learn how to prepare financial statements To Evaluate internal control issues and the effects of the regulatory environment on financial reporting.

Course Content (Theory)	Weightage	Contact hours
Unit 1: FUNDAMENTALS OF ACCOUNTANCY 1. Need for accounting 2. Functions of Accounting 3. Objectives of Accounting 4. Book Keeping and accounting 5. Users and uses of accounting information	20%	8
Unit 2: ACCOUNTING PROCESS: 1. Recording Business Transactions 2. Accounting Terminologies 3. Accounting Equation 4. Journalising Transactions - Subsidiary Books - Ledger Posting - Trial balance 5. Final accounts. Case Study problem on Final Accounts	20%	8
Unit 3: ACCOUNTING CONCEPTS, CONVENTIONS &	15%	8

<p>PRINCIPLES: 1. Generally Accepted Accounting Principles, 2. Identification of different Accounting concept applied in various transactions 3. Financial accounting standards: Concept, benefits, procedure for issuing accounting standards in India. 4. Indian Accounting Standard (Ind-AS). 5. International Financial Reporting Standards (IFRS): - Need and procedures.</p>		
<p>Unit 4 : DEPRECIATION 1. Meaning 2. objectives and methods of depreciation 3. examples of depreciation calculation (Straight Line Method and Diminishing Balance Method without retrospective effect) 4. Recognition - Determination of Amount of Expense 5. Capital and Revenue: Classification of Income - Classification of Expenditure - Classification of Receipts</p>	25%	13
<p>Unit 5: Emerging Issues in Accounting and Computerised Accounting Emerging Issues in Accounting: Human Resource Accounting, Forensic Accounting, Sustainability Reporting, Applicability of Ind AS – Indian Accounting Standards. Computerised Accounting Systems- Structuring Database for Accounting- Accounting system Using Database Management systems- Illustration of Accounting Database.</p>	20%	8

Instructional Method and Pedagogy: (Max. 100 words)
Lecture/cases/Presentation/ Assignment

Course Objectives:	Blooms' Taxonomy Domain
<p>After successful completion of the above course, students will be able to: CO1: Understand commonly used financial statements, their components CO2: Show how information from business transactions flows into these statements CO3: Examine the knowledge of generally accepted accounting principles (GAAP) and managerial accounting theories to business organizations, state and local CO4: Learn how to prepare financial statements CO5: Evaluate internal control issues and the effects of the regulatory environment on financial reporting.</p>	<p>CO1: Understand CO2: Show CO3: Examine CO4: Learns CO5: Evaluate</p>

Learning Resources

1.	<p>Reference Books:</p> <p>1.T. S. Grewal, Introduction of Accounting, Sultan Chand & Co.</p> <p>2. Maheshwari, S.N. and S. K. Maheshwari: An Introduction to Accountancy, Eighth Edition, Vikas Publishing House</p> <p>3. Rupam Gupta, Principles of Accounting, Sultan Chand & Co.</p> <p>4. Hanif and Mukharjee, Modern Accounting, Tata McGrawHill</p> <p>5. Gupta, R.L. and V.K. Gupta; Financial Accounting: Fundamental, Sultan Chand Publishers</p>
2.	<p>Journals, Periodicals, Reference</p> <p>1. Journal of Accounting Auditing and Finance 2. International Journal of Accounting 3. Journal of Accountancy 4. Journal of Accounting Research.</p>
3.	<p>Other Electronic Resources: www.onlinelibrary.wiley.com</p>

Evaluation Scheme		Total Marks	
Theory: Mid semester Marks		20 marks	
Theory: End Semester Marks		40 marks	
Theory: Continuous Evaluation Component Marks	Class Participation	10 marks	
	Quizzes	5 marks	
	Case Study/Research Paper Review	15 marks	
	Current trend Presentation	10 marks	
	Total	40 Marks	

COURSE CODE MBA1002	COURSE NAME BUSINESS ENVIRONMENT	SEMESTER I
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Teaching Scheme (Hours)				Teaching Credit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
45	0	0	45	3	0	0	3

Course Pre-requisites	Basic knowledge of Constitution
Course Category	Basic Core Course
Course focus	Skills
Rationale	Understanding the business environment is crucial for making informed strategic decisions. By analyzing and interpreting the external factors, businesses can identify emerging trends, assess market opportunities and risks, and develop effective strategies to adapt and thrive in a dynamic business landscape.
Course Revision/ Approval Date:	8 th BOS
Course Objectives (As per Blooms' Taxonomy)	<ol style="list-style-type: none"> 1. Understand importance of scanning environment on continuous basis 2. Show that there are continuous changes taking place in the environment 3. Examine the external factors (micro and macro) that can have potential impact on an organization 4. Learns the impact of Business Environment on business operations, governance, and regulation 5. Evaluate the changes influencing business decisions

Course Content (Theory)	Weightage	Contact hours
Unit 1: Introduction Concepts and Importance of Business Environment, Environmental Analysis- Definition, Uses and Limitation, Process of Environmental Analysis, Types of Environment: Internal Environment, External Environment- Micro, Macro	15%	9 Hours
Unit 2: Economic Environment Nature & structure of Economic Environment, Economic Systems, Economic policies - Privatisation, Monetary Policy, Fiscal Policy, Constituents Financial Market, Economic Planning	20%	12 Hours

<p>Unit 3: Technological Environment Meaning and Features, Impact of Technology on Society, Economy, Organization, Management of Technology, Transfer of Technology.</p>	15%	9 Hours
<p>Unit 4 : : Legal and Political Environment Three political Institutions-Judiciary, Legislation, Executive, Price and distribution Control: Objectives, Different types of price Controls, Public Distribution System, Competition Policy and law: Nature and Scope, Government policies and distortions to competitions, interface of FDI and competition law, Pre requisites for a competition policy, contours of competition law, CompetitionAct,2002.</p>	25%	15 Hours
<p>Unit 5:Social Environment Concept and significance of Socio-cultural Environment, Social responsibility concept and stake holder approach, For Social Responsibilities models- Ackerman’s Model, Carroll’s Four Part model, Arguments for and against social responsibility, Limits of Social Responsibility, Business Ethics, Consumerism, Consumer Protection Act: 1986</p>	25%	15 Hours

Instructional Method and Pedagogy: (Max. 100 words)
Lecture/cases/Presentation/ Assignment

Course Objectives:	Blooms’ Taxonomy Domain
<p>After successful completion of the above course, students will be able to: CO1: Understand importance of scanning environment on continuous basis CO2: Show that there are continuous changes taking place in the environment CO3. Examine the external factors (micro and macro) that can have potential impact on an organization CO4. Learns the impact of Business Environment on business operations, governance, and regulation CO5. Evaluate the changes influencing business decisions.</p>	<p>CO1: Understand CO2: Show CO3: Examine CO4: Learns CO5: Evaluate</p>

Learning Resources	
1.	Textbook : <i>Aswathapa K, “ Essentials of Business Environment” , Himalaya Publishing House</i>

2.	<p>Reference books :</p> <ol style="list-style-type: none"> 1. A.C. Fernando, Business Environment, Pearson Publication 2. Shaikh Salim, Business Environment, Pearson Publication 3. Francis Cherunillam, Business Environment, Himalaya Publishing House. 4. Ian Worthington & Chris Britton, The Business Environment, Pearson Publication.
3.	<p>Journals & Periodicals :</p> <ol style="list-style-type: none"> 1. International journal of Business Environment, Inderscience Publishers 2. Business Strategy and the Environment, wiley library 3. International Journal of Business environment, SCImago

Evaluation Scheme	Total Marks										
Theory: Mid semester Marks	20 marks										
Theory: End Semester Marks	40 marks										
Theory: Continuous Evaluation Component 40 Marks	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="text-align: center;">Class Participation</td> <td style="text-align: center;">10 marks</td> </tr> <tr> <td style="text-align: center;">Quizzes</td> <td style="text-align: center;">5 marks</td> </tr> <tr> <td style="text-align: center;">Case Study/Research Paper Review</td> <td style="text-align: center;">15 marks</td> </tr> <tr> <td style="text-align: center;">Current trend Presentation</td> <td style="text-align: center;">10 marks</td> </tr> <tr> <td style="text-align: center;">Total</td> <td style="text-align: center;">40 Marks</td> </tr> </table>	Class Participation	10 marks	Quizzes	5 marks	Case Study/Research Paper Review	15 marks	Current trend Presentation	10 marks	Total	40 Marks
Class Participation	10 marks										
Quizzes	5 marks										
Case Study/Research Paper Review	15 marks										
Current trend Presentation	10 marks										
Total	40 Marks										

COURSE CODE MBA1003	COURSE NAME MANAGEMENT INFORMATION SYSTEM	SEMESTER I
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Teaching Scheme (Hours)				Teaching Credit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
45	0	0	45	3	0	0	3

Course Prerequisites	Basic knowledge of Constitution
Course Category	Skill Enhancement
Course focus	Skills
Rationale	Technology plays a critical role in today's business landscape. Information systems refer to the collection, processing, storage, and dissemination of data and information within an organization. They encompass hardware, software, networks, databases, and people who manage and use these resources to support business processes and decision-making. This course will provide valuable data and information that can be used for decision-making at all levels of an organization.
Course Revision/ Approval Date:	8 th BOS
Course Objectives (As per Blooms' Taxonomy)	<ol style="list-style-type: none"> 1. Understand the basic principles and working of information technology 2. Show the role of information technology and information systems in business. 3. Examine and compare how internet and other information technologies support business processes. 4. Learns the impact of Business Environment on business operations, governance, and regulation 5. Evaluate the overall perspective of the importance of application of internet technologies in business administration.

Course Content (Theory)	Weightage	Contact hours
Unit 1: Organizations, Management, and the Networked Enterprise <ul style="list-style-type: none"> • Information Systems in Global Business Today • Global E-Business and Collaboration • Information Systems, Organizations, and Strategy • Ethical and Social Issues in Information Systems 	20%	9
Unit 2: Information Technology Infrastructure <ul style="list-style-type: none"> • IT Infrastructure and Emerging Technologies • Telecommunications, the Internet, and Wireless Technology 	20%	9

<p>Unit 3: Database Management</p> <ul style="list-style-type: none"> • Foundations of Business Intelligence: Databases and Information Management • Managing Knowledge Enhancing Decision Making 	20%	9
<p>Unit 4: Information System Applications for the Digital Age</p> <ul style="list-style-type: none"> • Achieving Operational Excellence and Customer Intimacy • Enterprise Applications • Building Information System 	20%	9
<p>Unit 5: Managing Knowledge: The knowledge management landscape, Enterprise-wide knowledge management system, Knowledge work systems, and Intelligent techniques. Enhancing Decision Making: Decision making and information systems, Business intelligence in the enterprise. Business intelligence constituencies.</p>	20%	9

Instructional Method and Pedagogy: (Max. 100 words)
Lecture/cases/Presentation/ Assignment

Course Objectives:	Blooms' Taxonomy Domain
<p>After successful completion of the above course, students will be able to:</p> <p>CO1: Understand the basic principles and working of information technology</p> <p>CO2: Show the role of information technology and information systems in business.</p> <p>CO3. Examine and compare how internet and other information technologies support business processes.</p> <p>CO4. Learns the impact of Business Environment on business operations, governance, and regulation</p> <p>CO5. Evaluate the overall perspective of the importance of application of internet technologies in business administration.</p>	<p>CO1: Understand</p> <p>CO2: Show</p> <p>CO3: Examine</p> <p>CO4: Learns</p> <p>CO5: Evaluate</p>

Learning Resources		
1.	Textbook: Kenneth C. Laudon and Jane P. Laudon: Information System, Managing the Digital Firm, Pearson Education,	Management

2.	<p>Reference books:</p> <ol style="list-style-type: none"> 1. James A. O’ Brien, George M. Marakas: Management Information Systems, Global McGraw Hill, 2. Steven Alter: Information Systems: The Foundation of E-Business, Pearson Education. 3. W.S. Jawadekar: Management Information Systems, Tata McGraw Hill
3.	<p>Journals &Periodicals:</p> <ol style="list-style-type: none"> 1. Journal of Information Technology Management 2. Information Technology and Management 3. International Journal of Information Technology and Management

Evaluation Scheme	Total Marks										
Theory: Mid semester Marks	20 marks										
Theory: End Semester Marks	40 marks										
Theory: Continuous Evaluation Component 40 Marks	<table border="1" style="width: 100%;"> <tr> <td style="width: 60%;">Class Participation</td> <td style="width: 40%;">10 marks</td> </tr> <tr> <td>Quizzes</td> <td>5 marks</td> </tr> <tr> <td>Case Study/Research Paper Review</td> <td>15 marks</td> </tr> <tr> <td>Current trend Presentation</td> <td>10 marks</td> </tr> <tr> <td>Total</td> <td>40 Marks</td> </tr> </table>	Class Participation	10 marks	Quizzes	5 marks	Case Study/Research Paper Review	15 marks	Current trend Presentation	10 marks	Total	40 Marks
	Class Participation	10 marks									
	Quizzes	5 marks									
	Case Study/Research Paper Review	15 marks									
	Current trend Presentation	10 marks									
Total	40 Marks										

COURSE CODE MBA1004	COURSE NAME MANAGERIAL ECONOMICS	SEMSTER I
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Teaching Scheme (Hours)				Teaching Credit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
45	0	0	45	3	0	0	3

Course Pre-requisites	Basic knowledge of Business
Course Category	Basic Core Courses
Course focus	Skills
Rationale	<p>It provides students with a foundational understanding of the behavior of individual economic agents, such as consumers and firms, and their interactions in the market. The course is designed to equip students with the necessary skills and knowledge to understand the microeconomic principles underlying the decision-making of businesses and individuals in the marketplace.</p> <p>The rationale for including the Micro Economics course in the MBA program is to prepare students to make informed and effective business decisions by providing them with a deeper understanding of how markets work.</p>
Course Revision/ Approval Date:	8 th BOS
Course Objectives (As per Blooms' Taxonomy)	<ol style="list-style-type: none"> 1.To learn the basic economic principles so that you can examine a variety of social issues from the perspective of economics 2. Be able to apply the concepts studied in class to the real world, and understand the political and economic jargon in everyday news 3. To familiarize students with the basic concepts of micro economics 4 To understand the effect of micro economics principles on the business decisions 5. To recognize that even though economic ideas are often abstract and ideologically driven, they are nevertheless a powerful tool for social change.

Course Content (Theory)	Weightage	Contact hours
Unit 1: Fundamentals of Micro Economics: Meaning and concepts : Wants, Desire, Demand, Utility and Satisfaction Indifference Curves	20%	9
Unit 2: Demand Analysis: The demand function Demand curve, Determinants of demand Elasticity of demand Estimation and forecasting of demand	20%	9
Unit 3: Production and Cost Analysis Basic production and cost concepts, Short run and long run	20%	9

estimation of cost, Economics of scope		
Unit 4 : Revenue Concepts: Total Revenue Variable and Fixed Revenue Average and Marginal Revenue	20%	9
Unit 5: Market conditions: Market Structure: Perfect Competition – Monopoly - Imperfect Market Price Output determination under different market conditions	20%	9

Instructional Method and Pedagogy: (Max. 100 words)
Lecture/cases/Presentation/ Assignment/ role playing.

Course Objectives:	Blooms' Taxonomy Domain
After successful completion of the above course, students will be able to: CO1: Understand the ideas of Economics CO2: Show the concepts studied in class to the real world, and understand the political and economic jargon in everyday news CO3: Examine critical thinking skills by challenging the existing economic paradigm CO4: Learn to get familiar with major economic debates CO5: Evaluate the effect of micro economics principles on the business decisions	CO1: Understand CO2: Show CO3: Examine CO4: Learns CO5: Evaluate

Learning Resources	
1.	Reference Books: 1. P L Mehta, Managerial Economics, Sultan Chand 2. Allen, W. B., Doherty N. A., Weigelt, K., & Mansfield. E. Managerial economics: theory, applications and cases London: W. W. Norton & company. 3. Baumol, W.J. Economic theory and operations analysis. New Delhi: Prentice Hall. 4. Brickley, J. A, Smith, C. W. & Zimmerman, J. L. Managerial economics & organizational architecture New Delhi: McGraw Hill
2.	Journals, Periodicals, Reference 1. Journal of Monetary Economics 2. Journal of International Economics 3. The American Economic Review 4. Journal of Economics & Business
3.	Other Electronic Resources: www.economicsonline.co.uk

Evaluation Scheme	Total Marks
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Theory: Mid semester Marks	20 marks										
Theory: End Semester Marks	40 marks										
Theory: Continuous Evaluation Component Marks	<table border="1"> <tr> <td>Class Participation</td> <td>10 marks</td> </tr> <tr> <td>Quizzes</td> <td>5 marks</td> </tr> <tr> <td>Case Study/Research Paper Review</td> <td>15 marks</td> </tr> <tr> <td>Current trend Presentation</td> <td>10 marks</td> </tr> <tr> <td>Total</td> <td>40 Marks</td> </tr> </table>	Class Participation	10 marks	Quizzes	5 marks	Case Study/Research Paper Review	15 marks	Current trend Presentation	10 marks	Total	40 Marks
Class Participation	10 marks										
Quizzes	5 marks										
Case Study/Research Paper Review	15 marks										
Current trend Presentation	10 marks										
Total	40 Marks										

COURSE CODE MBA1005	COURSE NAME QUANTITATIVE TECHNIQUE	SEMESTER I
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Teaching Scheme (Hours)			Teaching Credit				
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
30	15	0	45	3	0	0	3

Course Prerequisites	Basic Mathematics
Course Category	Core Subject
Course focus	Employability & Skills
Rationale	Introduction. Basic business calculus: Ratios and proportions. Rule of three (simple and compound). Percentage calculus. Division calculus (simple and compound). Mixture calculus (simple and compound). Chain calculus. Basic interest account: Interest and interest rates. Simple interest account. Discursive and anticipative investment of money at interest. Compound interest account. Types of interest rates. Use of compound interest account: Final value of a single amount. Present value of a single amount. The final value of a series of periodic payments (withdrawals). Present value of periodic payments (withdrawals).
Course Revision/ Approval Date:	23rd February 2022 (6 th BoS)
Course Objectives (As per Bloom's Taxonomy)	To understand basic terms in the areas of business calculus and financial mathematics, To independently solve business problems To solve the business day-to-day problem To able to identify the financial risk of loans To able to identify the different alternatives

Course Content (Theory)	Weightage	Contact hours
UNIT:1 Sets, Functions, and Matrices Functions- Definition Functions specific to Business and Economics (Cost function, Profit function, Revenue function, Demand function, Average Cost function, Average Revenue function) Introduction to Matrices, Types of Matrices, Matrix Algebra, Determinants, Inverse of a matrix using Adjoint Method and Elementary Row Operations, Solving Homogeneous System of Linear Equations Using Matrices, Applications of Matrices to Business.	20%	9
UNIT:2 Differentiation -Differentiation of simple algebraic functions, Applications of Differentiation to Business and Economics, Maximization of Profit functions, Minimization of Cost functions, Calculation of Marginal Revenue and Marginal Cost, Use of Partial Differentiation for calculating Price and Demand Elasticity	20%	9

UNIT :3 Integration-Integration of simple algebraic functions, Definite Integral and its properties, Applications of Integration to Business and Economics Problems - Calculation of Consumer surplus and Producer surplus by using Definite Integration	20%	9
UNIT:4 Probability and Probability Distribution: Probability definition, Basic rules of probability (Addition, and Conditional) and their applications, Bayes' rule, Expected value. Probability Distribution: Random experiment, Random discrete and continuous variables, Discrete and continuous probability Distributions, Binomial Distribution, Poisson Distribution, Normal distribution	25%	9
UNIT:5Financial Mathematics: Interest and interest rates, Simple and compound interest, Present value and Future value, Annuities and Perpetuities, nominal and effective rate of return,	15%	9

Instructional Method and Pedagogy: (Max. 100 words)

Discussion on concepts and issues on insurance use in an organization, case discussion on the claim of insurance products, Projects/ Assignments/ Quizzes/ Class participation.

Course Objectives:	Bloom's Taxonomy Domain
After successful completion of the above course, students will be able to: CO1 Defines basic terms in the areas of business calculus and financial mathematics CO2. Explain basic methods of business calculus, types and methods of interest account, and their basic applications in practice. CO3. Solve problems in the areas of business calculus, simple and compound interest accounts, use of compound interest accounts, loan, and consumer credit, CO 4. Recognize the effects of various types and methods of interest accounts, CO5. Execute acquired knowledge and skills with practical problems in economic practice	CO1: Define CO2: Explain CO3: Solve CO4: Recognize CO5: Execute

Learning Resources

1.	<ol style="list-style-type: none"> 1. Business Mathematics: Qazi Zameeruddin, Vijay K Khanna, S K Bhambri, Vikas Publication 2. Business Mathematics: S P Rajgopalan, R Sattanathan, 3. Mathematics, 4th Edition, TAXMANN'S, New Delhi. 4. Business Mathematics, 1st Edition, Himalaya Publishing House, 5. Business Mathematics and Statistics, 4th Edition, Nirali Prakashan,, 6. Fundamentals of Statistics, 6th Edition, Himalaya Publishing House,
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2.	Journals, Periodicals, Reference Mathematics in Business and Management The Journal of the Indian Mathematical Society
3.	Other Electronic Resources: www.onlinelibrary.wiley.com

Evaluation Scheme	Total Marks										
Theory: Mid semester Marks	20 marks										
Theory: End Semester Marks	40 marks										
Theory: Continuous Evaluation Component Marks	<table border="1"> <tr> <td data-bbox="654 779 1152 833">Class Participation</td> <td data-bbox="1152 779 1417 833">10 marks</td> </tr> <tr> <td data-bbox="654 833 1152 887">Quizzes</td> <td data-bbox="1152 833 1417 887">5 marks</td> </tr> <tr> <td data-bbox="654 887 1152 940">Case Study/Research Paper Review</td> <td data-bbox="1152 887 1417 940">15 marks</td> </tr> <tr> <td data-bbox="654 940 1152 994">Current trend Presentation</td> <td data-bbox="1152 940 1417 994">10 marks</td> </tr> <tr> <td data-bbox="654 994 1152 1048">Total</td> <td data-bbox="1152 994 1417 1048">40 Marks</td> </tr> </table>	Class Participation	10 marks	Quizzes	5 marks	Case Study/Research Paper Review	15 marks	Current trend Presentation	10 marks	Total	40 Marks
Class Participation	10 marks										
Quizzes	5 marks										
Case Study/Research Paper Review	15 marks										
Current trend Presentation	10 marks										
Total	40 Marks										

COURSE CODE MBA 1006	COURSE NAME ORGANIZATIONAL BEHAVIOR	SEMESTER I
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Teaching Scheme (Hours)				Teaching Credit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
45		0	45	3	0	0	3

Course Pre-requisites	Basic knowledge about business
Course Category	Core Course
Course focus	Managerial Skill/People Skills
Rationale	
Course Revision/ Approval Date:	(8 th BoS)
Course Objectives (As per Blooms' Taxonomy)	<p>To understand the fundamental concepts and theories of organizational behaviour and its impact on individuals, groups, and organizations.</p> <p>To develop analytical and critical thinking skills for diagnosing and solving organizational behaviour issues.</p> <p>To enhance leadership and managerial effectiveness by studying individual and group behavior within organizations.</p> <p>To explore the influence of organizational culture, power dynamics, and ethical considerations on organizational behaviour.</p> <p>To apply organizational behaviour concepts and frameworks to real-world business situations through case studies and practical exercises.</p>

Course Content (Theory)	Weightage	Contact hours
Unit 1: Introduction to Organizational Behaviour Fundamental concepts of organizational behaviour, Historical perspectives and major theories, Individual differences and personality, Perception and attribution, Motivation and job satisfaction	20%	9
Unit 2: Group Dynamics and Teamwork Group formation and development, Team roles and dynamics, Conflict resolution and negotiation, Decision-making in groups, Organizational culture and climate	20%	9
Unit 3: Leadership and Power Leadership theories and styles, Emotional intelligence and leadership, Power and influence in organizations, Transformational and ethical leadership	20%	9
Unit 4: Organizational Change and Development	20%	9

Change management theories and approaches, Organizational development interventions, Resistance to change and overcoming barriers, Organizational learning and knowledge management		
Unit 5: Organizational Behaviour and Global Business Cross-cultural differences and diversity, Globalization and its impact on organizational behaviour, International and virtual teams, Ethics and social responsibility in a global context	20%	9

Instructional Method and Pedagogy: (Max. 100 words)

Course Objectives:	Blooms' Taxonomy Domain
<p>After successful completion of the above course, students will be able to:</p> <p>CO1: Remembering Analyze and explain the major theories, models, and frameworks of organizational behaviour.</p> <p>CO2: Application (Applying) Evaluate the impact of individual and group behavior on organizational performance and effectiveness. Demonstrate effective leadership and communication skills in managing individuals and teams.</p> <p>Identify and address organizational behaviour issues using critical thinking and problem-solving techniques.</p> <p>Apply ethical principles and cultural sensitivity in organizational decision-making and behavior.</p>	<p>CO1: Remembering</p> <p>CO2: Application (Applying)</p> <p>CO3: Application (Applying)</p> <p>CO4: Synthesis (Creating)</p> <p>CO5: Understanding</p>

Learning Resources	
1.	Textbook :
2.	<p style="text-align: center;">Reference Books:</p> <p>1."Organizational Behavior: Improving Performance and Commitment in the Workplace" by John R. Schermerhorn Jr. et al.</p> <p>2."Organizational Behavior: Human Behavior at Work" by John W. Newstrom and Keith Davis</p> <p>3."Group Dynamics for Teams" by Daniel J. Levi</p> <p>4. "Organizational Culture and Leadership" by Edgar H. Schein</p> <p>5."Leadership: Theory and Practice" by Peter G. Northouse</p> <p>6."Leadership and Self-Deception: Getting Out of the Box" by The Arbinger Institute</p> <p>7.Cultures and Organizations: Software of the Mind" by Geert Hofstede and Gert Jan Hofstede</p> <p>8."Managing Across Borders: The Transnational Solution" by Christopher A. Bartlett and Sumantra Ghoshal</p>

3.	Journals, Periodicals, Reference.
4.	Other Electronic Resources:

Evaluation Scheme	Total Marks											
Theory: Mid semester Marks	20 marks											
Theory: End Semester Marks	40 marks											
Theory: Continuous Evaluation Component Marks	<table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td style="text-align: center;">Attendance</td> <td style="text-align: center;">05 marks</td> </tr> <tr> <td style="text-align: center;">MCQs</td> <td style="text-align: center;">10 marks</td> </tr> <tr> <td style="text-align: center;">Open Book Assignment</td> <td style="text-align: center;">15 marks</td> </tr> <tr> <td style="text-align: center;">Article Review</td> <td style="text-align: center;">10 marks</td> </tr> <tr> <td style="text-align: center;">Total</td> <td style="text-align: center;">40 Marks</td> </tr> </table>		Attendance	05 marks	MCQs	10 marks	Open Book Assignment	15 marks	Article Review	10 marks	Total	40 Marks
Attendance	05 marks											
MCQs	10 marks											
Open Book Assignment	15 marks											
Article Review	10 marks											
Total	40 Marks											

COURSE CODE MBA1007	COURSE NAME CORPORATE LAW	SEMESTER I
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Teaching Scheme (Hours)				Teaching Credit			
Lecture	Practical	Tutorial	Total Hours	Lecture	Practical	Tutorial	Total Credit
45	0	0	45	3	0	0	3

Course Pre-requisites	Basic knowledge of Business
Course Category	Basic Core Courses
Course focus	Skills
Rationale	
Course Revision/ Approval Date:	8 th BOS
Course Objectives (As per Blooms' Taxonomy)	<p>Develop effective communication using standard business and legal terminology</p> <p>2. To Identify technological resources available to the business practitioner to aid in the analysis of legal issues arising in the business environment</p> <p>3. To analyze and apply the fundamental legal principles behind negotiable Instruments.</p> <p>4. To interpret and apply the law relating to the consumer protection, and market competition Act.</p> <p>5. To demonstrate and apply the various legal matters related to the establishment, running, and winding up of a company as a legal advisor in an organization.</p>

Course Content (Theory)	Weightage	Contact hours
Unit 1: 1) Nature meaning & significance of Law. Society State & Rule of Law, Sources of Business Legislation, 2) Indian Contract Act, 1872, Basic concept of a) Valid Contract b) Void, Voidable and Illegal Agreements c) Offer and Acceptance, Consideration, Capacity of the Parties to Contract, Free Consent- Coercion , Undue Influence , Misrepresentation , Fraud and Mistake, Legality of Object	25%	13

and Consideration (Basic ideas only), Concepts of Contingent Contract, Agency, Bailment and Pledge, Indemnity and Guarantee,		
Unit 2: Sale of Goods Act, 1930 Formation of Contracts of Sale- Goods and their Classification Conditions and Warranties – Caveat Emptor- Transfer of Property in Goods- Performance of the Contract of Sales- Unpaid seller and his rights- Remedies for breach of contract of Sale of Goods.	20%	9
Unit 3: 1) Company Law (2013) : Essential features of company; Types of companies. Essential features of company; statutory Company. Registered Company , Private Limited Company, Public Limited Company, One Person Company, 2) Definitions of Memorandum of Association and Articles of Association Steps in formation of a Company 3) Capital- Shares and Debentures; Equity & Preference shares, Rights and Bonus shares; Shares Certificates; Share Warrant; Reserve Capital; Debenture-Classification .Who are Directors, CSR provisions of Companies	20%	9
Unit 4 : 1) Laws pertaining to Intellectual Property – Brief overview of the important Acts- 1) The Patent Act 1970 Amended in 1995, 1999, 2002 and 2005, 2) Trade Marks Act, 1999, 3) The Designs Act, 2000, 4) The Geographical Indication of Goods Act, 1999, 5) The Copyright Act, 1957: Copyright grants author’s lifetime coverage plus 60 years after death for Literary dramatic, musical and artistic works, 6) The Protection of Plant Varieties and Farmers’ Rights Act, 2001, 7) The Semi Conductor Integrated Circuits Layout Design Act, 2000, 8) The Biodiversity Act, 2002	20%	9
Unit 5 Negotiable Instrument Act- Promissory Note, Bill of Exchange, Cheques -Salient features only	15%	6

Instructional Method and Pedagogy: (Max. 100 words)
Lecture/cases/Presentation/ Assignment

Course Objectives:	Blooms’ Taxonomy Domain
After successful completion of the above course, students will be able to: CO1: Develop effective communication using standard business and legal terminology CO2: Identify technological resources available to the business practitioner	CO1: Understand CO2: Show CO3: Examine

<p>to aid in the analysis of legal issues arising in the business environment</p> <p>CO3. Analyze and apply the fundamental legal principles behind negotiable Instruments.</p> <p>CO4. interpret and apply the law relating to the consumer protection, and market competition Act.</p> <p>CO5. demonstrate and apply the various legal matters related to the establishment, running, and winding up of a company as a legal advisor in an organization.</p>	<p>CO4: Learns CO5: Evaluate</p>
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Learning Resources	
1.	<p>Reference Books:</p> <ol style="list-style-type: none"> 1.Elements of Mercantile Law by N.D. Kapoor 2. Kuchhal MC – Business Law (Vikas), 2nd ed 3. Tulsian- Business Law (Tata McGraw-Hill, 2nd edition) <p>4 Kuchhal- Mercantile Law (Vikas), 1998, 4th ed.</p>
2.	<p>Journals, Periodicals, Reference</p> <ol style="list-style-type: none"> 1. India Business Law Journal 2. Indian Journal of Law & Technology 3. IUP Law Review 4. Journal of Business Law and Corporate Governance 5. The Practical Lawyer
3.	Other Electronic Resources: www.onlinelibrary.wiley.com

Evaluation Scheme	Total Marks										
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